

NYAMA







Sponsor Nyama Nyama Cup

Nyama Nyama Cup started in the wake of COVID to help in mentoring some of the youth in our city especially the immigrants, Black and other POC. This sports event has been a great way to integrate newcomers and make them feel more welcomed and settled as they come to Sudbury. We also promote tourism into Sudbury as we have visiting teams coming into Sudbury to take part in the tournament. Our organization is heavily invested in community building and Nyama Nyama Cup has been one of the most important community engaging events we have done till date. Another purpose this tournament has served is in the positive mental attitudes and skills we have been able to impart knowledge into young adults, many of whom moved to Canada with one parent. This tournament features a series of soccer (football) matches as well other physical activities such as track races and sack races and has been a source of integration in such a diversified city. We had a blast with the first edition of this soccer tournament and took it up a notch in subsequent years with more ball, more food and more fun. We even got posted in the papers!

Sponsorship Opportunities:

We offer four tiers of sponsorship, each with distinct benefits including VIP access, branding opportunities across various media, and exclusive mentions during the event. Your support will be instrumental in bringing this vibrant celebration to life, benefiting both our attendees and your organization through significant exposure and engagement opportunities.

We are excited about the possibility of partnering with you to make the Nyama Nyama Cup a summer staple.

If you are interested in sponsoring this event please feel free to contact us for any further enquiries, clarification or information regarding this event via nyamanyamasound@gmail.com or NyamaNyamaSound.ca

Thank you for your time and consideration.

Sincerely,
Azuayi Alaku
Director of Operations,
Nyama Nyama Sound
(705) 561 9267

